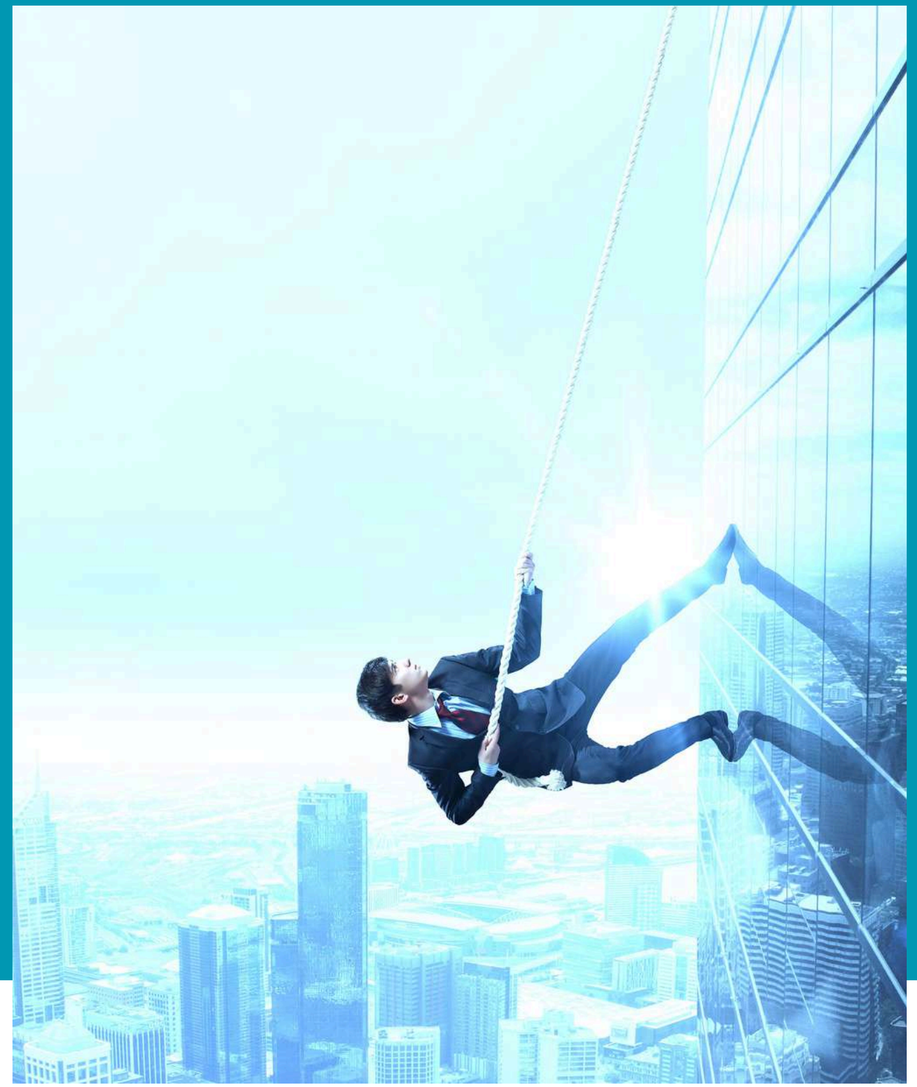


ROFMEX
Romanian Facility Management Experience Days

HUMAN-DRIVEN BY
ROFMA
Romanian Workplace & Facility Management Association

ROFMEX 2026

AI²: From Artificial to Augmented Intelligence

8th Edition • 25-27 Nov 2026 • Bucharest

25 NOV
Workshops
& Site Visits

26 NOV
ROFMEX
Conference

27 NOV
Workshops
& Trainings

www.rofmex.ro

ROFMEX 2026

AI²: FROM ARTIFICIAL TO AUGMENTED INTELLIGENCE

The 8th edition of ROFMEX – Romanian Facility Management Experience Days takes place on **25–27 November 2026,** bringing together the workplace, property and facility management community for three days of knowledge sharing, practical learning and networking.

Across the programme, the central focus is how AI and automation can strengthen human expertise and improve the performance of buildings, workplaces and services.



Background

CONNECT WITH THE PEOPLE WHO CHOOSE YOUR SOLUTIONS

ROFMEX – Romanian Facility Management Experience Days is an annual B2B event organised by **ROFMA – the Romanian Workplace and Facility Management Association**, bringing together professionals across Romania's workplace, property and facility management sectors.

The event connects building owners, developers, corporate decision-makers and managers with providers of services, equipment and technology. Through conferences, workshops, roundtables and site visits, participants exchange knowledge, explore emerging trends and discover practical solutions for managing buildings and workplaces.

ROFMEX addresses the challenges shaping the built environment – from operational efficiency and sustainability to technology and the changing needs of people at work. It offers a platform for sharing experience, demonstrating innovation and building business relationships across the industry.



Objectives

LEARN
CONNECT
INNOVATE
COLLABORATE
GROW
INFLUENCE

ROFMEX offers practical knowledge and insights into industry trends and best practices, helping professionals make informed decisions and discover new approaches to managing buildings, workplaces and services.

By bringing together practitioners, decision-makers and solution providers, the event creates opportunities to exchange experience, build connections and turn shared challenges into collaborative projects.

These relationships support professional growth, increase business visibility and open doors to new opportunities. Through dialogue and collaboration, the ROFMEX community helps shape the future of workplace, property and facility management.



ROFMEX 2026 Preliminary Agenda

A MIX OF KNOW-HOW, NETWORKING AND HANDS-ON EXPERIENCE





November 25, 2026

- **09:00 – 17:45** ”From the Factory Floor to Industrial FM” – Site Visit at Kärcher Factory in Curtea de Argeș
- **10:00 – 13:00** ”People + Place | Workplace Management: Strategic Decisions for High-Performance Workspaces” – Steelcase Workshop at A46 Venue, Bucharest

November 26, 2026

- **09:00 – 17:30** ROFMEX 2026 International Conference
- **17:30 – 20:00** Rofma Drinks & Talks

November 27, 2026

- **09:00 – 12:00** ”Operate a robot, pilot a drone. Rethink cleaning.” – Workshop at Cleaning 360° Training & Experience Center, Bucharest
- **13:00–14:30** "AI in Facility Management: From Chat to Agent" – ROFMA Workshop in partnership with Madefast

Conference Venue

November 26, 2026: The International Conference will take place in a multifunctional venue – the ideal setting for a leading event in the workplace, property, and facility management field:

Caro Hotel Bucharest

164A Barbu Văcărescu Boulevard, Sector 2, 020285, Bucharest





HOTEL ★★★★ CARO® Club

A pleasure to please

Conference Agenda

NOVEMBER 26, 2026 • CARO HOTEL BUCHAREST

09:00 Participant Registration & Welcome Coffee

09:30 **Opening Session**
Where Are We Heading? AI and Robots in Property, Facility and Workplace Management – Opportunities and Risks for the Built Environment
ROFMA opening remarks and keynote presentations

10:30 **HR Focus Talk**
Tomorrow's Talent in FM: New Generations, AI and the Opportunities of a Changing Labour Market

11:15 Coffee Break & Networking

11:45

HALL A
Hard FM Panel
Buildings That Take Care of Themselves? Predictive Maintenance, Energy Efficiency and Modern Solutions

HALL B
Soft FM Panel
Cleaning 4.0: People, Robots and Data in Soft FM Services

12:45 Networking lunch

13:45 **Property & Workplace Focus Talk**
Square Metres with IQ: The Building as a Service
Owners, CREM and workplace management in the AI era

14:30 **Healthcare Panel**
Healthcare: Infrastructure That Never Stops – FM in Hospitals and Clinics

15:30 Coffee Break & Networking

15:45 **Plenary Session**
The FM Market in 2026: Figures, Contracts and What Comes Next

16:45 **Closing Keynote**
FM 2030: The Decisions We Make Tomorrow Morning
Key takeaways from the day and ROFMA closing remarks

17:30 ROFMA Dinks & Talks Cocktail

Conference topics

AI AND ROBOTS IN WORKPLACE, PROPERTY AND FACILITY MANAGEMENT

Opening Session: Where Are We Heading? AI and Robots in Property, Facility and Workplace Management

An overview of the built environment: how AI and robots are changing workplace, property & facility management. Opportunities (efficiency, real-time data, new services, more sustainable buildings) and risks (dependence on technology, cybersecurity, pressure on jobs, accountability for decisions). What is already working, where the limits lie and where the industry is heading.

HR Focus Talk: Tomorrow's Talent in FM. New Generations, AI and the Opportunities of a Changing Labour Market

The shortage of skilled staff, the pressure AI places on jobs, the new work paradigm and generational differences. Anticipated redundancies in other industries as an opportunity: FM can attract skilled people seeking a stable career.

Hard FM Panel: Buildings That Take Care of Themselves? Predictive Maintenance, Energy Efficiency and Modern Solutions

Predictive maintenance using IoT and AI, BMS–CAFM integration, measurable energy efficiency, EPBD and ESG requirements, and cybersecurity for connected buildings.

Soft FM Panel: Cleaning 4.0: People, Robots and Data in Soft FM Services

Cleaning robots beyond the pilot stage, on-demand cleaning based on occupancy data, measured service quality, outcome-based contracts, sustainability and other AI-assisted soft services (security, reception, waste management).

Conference topics

AI AND ROBOTS IN WORKPLACE, PROPERTY AND FACILITY MANAGEMENT

Property & Workplace Focus Talk: Square Metres with IQ. The Building as a Service

What owners and tenants expect from buildings: occupancy data, space sizing, employee experience, AI-ready buildings, and the relationship between property management, CREM and FM.

Healthcare: Infrastructure That Never Stops – FM in Hospitals and Clinics

Infection control, critical building systems, internal logistics using robots, the operation of new and existing hospitals, public procurement and performance indicators.

Plenary Session: The FM Market in 2026. Figures, Contracts and What Comes Next

A presentation of the Romanian Facility Management market in 2026, followed by a discussion with clients, service providers and ROFMA on services, contracts, labour costs and the outlook for 2027.

Closing Keynote FM 2030: The Decisions We Make Tomorrow Morning

Leadership in mixed human–machine teams and priorities for action within the profession; key takeaways from the day and ROFMA announcements.

Participants

AN EVENT DESIGNED FOR PROFESSIONALS



Service providers

- property management
- facility management
  - single services
  - multiple services
  - integrated services
- workplace management
  - flexible workspace / coworking operators
  - architecture, design and fit-out
- other support services

Corporate representatives

- C-level
- corporate real estate management (CREM)
- corporate facility management & workplace management
- HR and employee experience
- Procurement
- ESG, sustainability and energy

Suppliers of equipment, products and integrated solutions

- IT&C, PropTech and smart buildings
- building equipment and technical systems
- professional cleaning equipment
- furniture, acoustic solutions, lighting and microarchitecture
- other products and equipment that support the operation of the built environment

Real estate representatives

- owners and investors
- real estate developers
- asset managers
- real estate consultants and brokers

Registration Fees



General fees:

- **180 Euro**/pers plus VAT
- **140 Euro**/pers plus VAT for 2 or more persons

For ROFMA members:

- **90 Euro**/pers plus VAT
- **70 Euro**/pers plus VAT for 2 or more persons

Previous Edition – ROFMEX 2025

35
LOCAL & INTERNATIONAL SPEAKERS

400+
ATTENDEES ACROSS ALL 3 DAYS OF THE EVENT

ROFMEX previous editions at a glance: https://youtu.be/xZBrADWiEqg

15
EXHIBITORS

41
PARTNERS AND SPONSORS

Partners of Previous Editions



Organizer

ROFMA
Romanian Workplace & Facility Management Association

ROFMA – Romanian Workplace and Facility Management Association is a non-profit organization established in 2009. As the sole representative of the facility management, workplace management, and property management community in Romania, ROFMA aims to represent, support, and promote these fields by developing the educational, informational, and legislative framework that underpins them.

www.rofma.ro

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