



ROFMEX

Romanian Facility Management Experience Days

6th Edition • November 13-15, 2024 • Bucharest



Organizer



ROFMA - Romanian Workplace and Facility Management Association is a non-profit entity established in 2009. Constituted as the sole representative of the facility management, workplace management and property management community in Romania, ROFMA aims to represent, support and promote these fields by developing the educational, informational and legislative framework.

www.rofma.ro

Locations

November 13: The workshop **Implementing cleaning robots in buildings and shopping centers** will take place at

Cleaning 360° Training & Experience Center

Splaiul Independenței 319, Sector 6,
Sema Parc, Bucharest



November 14: **The International Conference** will be held in a multi-purpose venue, traditionally the location of ROFMA events. It is the ideal venue for a leading event in facility, property & workplace management::

Terra Grand Ballroom RAMADA BUCHAREST PARK

Bd. Poligrafiei 3-5, Sector 1, Bucharest



Background

SHAPING THE BUILT ENVIRONMENT TOGETHER

On November 13-15, ROFMA – Romanian Workplace and Facility Management Association organizes the 6th edition of the most important Romanian event in the fields of workplace, property and facility management: ROFMEX 2024.

On this occasion, ROFMA will celebrate 15 years of uninterrupted activity as the sole representative of the professional community.

For 3 days, members of the professional community will meet in Bucharest to discuss the trends that the immediate future will bring worldwide, to share best practices and to look for solutions to the challenges of the Romanian workplace, property and facility management market.

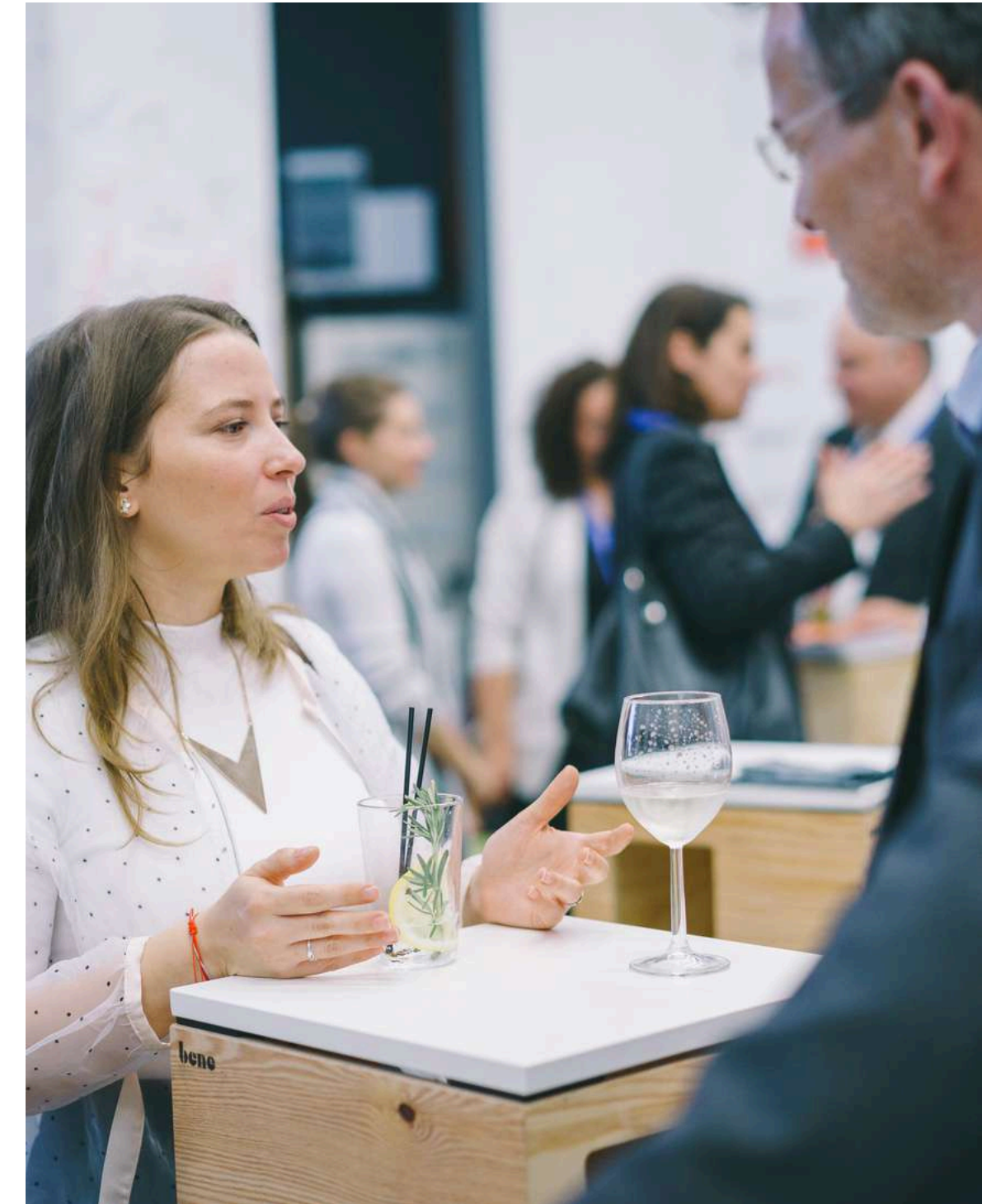


Objectives

**KNOW-HOW,
NETWORKING
OPPORTUNITIES AND
HANDS-ON
EXPERIENCE**

ROFMEX offers:

- the ideal promotional platform, both for suppliers of equipment, products, technologies and services as well as their beneficiaries;
- the professional and efficient way to network and share know-how through debates on industry trends, benchmarking analysis, FM research;
- the enabling environment for continuing education and certification of facility, property and workplace management specialists.



ROFMEX 2024 International Conference topics

NOVEMBER 14

ESG regulations and reporting standards for facility managers. Solutions for increasing sustainability, resilience, and adaptation to climate change and Net Zero goals

The European Union's Corporate Sustainability Reporting Directive (CSRD) will come fully into force, requiring more than 50,000 EU companies to comply with detailed ESG reporting standards.

The coming year will be marked by increasing regulatory demands, growing pressure from investors and more sophisticated approaches to measuring and managing sustainability risks. Companies that proactively adopt ESG principles will benefit from increased investor trust, long-term risks mitigation and enhanced reputational value.

Technology and data-driven FM. Developments, solutions, and case studies

Several key technology and data-driven trends are expected to shape the future of facility, property and workplace management.

AI, IoT, digital twins, cloud-based systems and smart workplace solutions will enable more efficient, sustainable and predictive management of the built environment. As buildings become smarter and more connected, facility, property and workplace management professionals will need to adapt to these trends, leveraging technology to improve operations, sustainability, occupant experience, cybersecurity and data privacy.

The FM market between global trends and local realities

The key players in the local facility management market will engage in an open and interactive debate with participants at ROFMEX 2024, discussing the main challenges of the Romanian market in comparison to global trends and developments in the field.



ROFMEX 2024 General Agenda

A MIX OF KNOW-HOW, NETWORKING AND HANDS-ON EXPERIENCE



November 13, 2024

- workshop & hands-on demonstrations: Implementing cleaning robots in buildings and shopping centers

November 14, 2024

- 09:30 – 18:00 The International Conference ROFMEX 2024
- 18:00 – 21:00 ROFMA 15th Anniversary Gala

November 15, 2024

- Study tours to representative buildings in Bucharest



ROFMEX 2024 International Conference Agenda

NOVEMBER 14



- 09:30 - 10:00 Participants registration & Welcome Coffee
- 10:00 - 11:30 **ESG regulations and reporting standards for facility managers. Solutions for increasing sustainability, resilience, and adaptation to climate change and Net Zero goals**
- 11:30 - 12:00 Networking & Coffee Break
- 12:00 - 14:00 **Technology and data-driven FM. Developments, solutions, and case studies**
- 14:00 - 15:00 Lunch & Networking
- 15:00 - 17:00 **The FM market between global trends and local realities**
- 17:00 - 18:00 Hands-on demonstrations & Networking
- 18:00 – 21:00 **ROFMA 15th Anniversary Gala**



Participants

AN EVENT DESIGNED FOR PROFESSIONALS

- C-level management
- Entrepreneurs in Real Estate, Facility, Property and Workplace Management
- Building owners and developers
- Facility, property and workplace management service providers
- Property managers, facility managers and corporate real estate managers
- Providers of facility, property and workplace management products and services
- Flexible workspace providers
- Architects and interior designers
- Suppliers of furniture and fittings for the working environment
- Providers of digital transformation solutions
- Facility, property and workplace management consultants
- HR professionals



Participation fees



General fees:

- **160 Euro/pers** plus VAT
- **130 Euro/pers** plus VAT for 3 or more persons

For ROFMA members:

- **80 Euro/pers** plus VAT
- **65 Euro/pers** plus VAT for 3 or more persons



ROFMEX

Romanian Facility Management Experience Days

ROFMEX PARTNERS

with us in previous editions

9-11 noiembrie 2017
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Join us at the 6th edition of Romanian Facility Management Experience Days!! November 13-15, 2024 • Bucharest

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ROFMEX 2022 - 8 iunie - București - Ramada Bucharest Parc

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Premiile ROFMA pentru transformare digitală oferite cu sprijinul:
BMF ROBOTIC

ROFMEX 2023 - 14-15 NOIEMBRIE - BUCUREȘTI

PREVIOUS EDITION - ROFMEX 2023

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LOCAL AND INTERNATIONAL SPEAKERS

214

PARTICIPANTS

ROFMEX previous editions at a glance: https://youtu.be/xZBrADWiEgg_

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